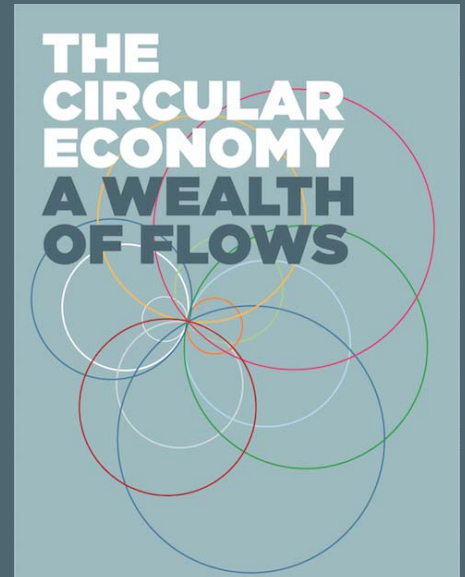


# A WORKSHOP FOR LEADERS OF DESIGN, MANUFACTURING AND SUSTAINABILITY

Monday, October 9  
12 pm to 4:30 pm  
Grand Valley State University



**A Wealth of Flows: Circular Economy Workshop for Leaders of Design, Manufacturing and Sustainability** will provide a comprehensive introduction to the circular economy movement and its potential to reinvent West Michigan industry. Featuring a livestream with Ken Webster, Head of Innovation at The Ellen MacArthur Foundation, the workshop will feature local and national leaders in design and manufacturing outlining a path for purposeful decisions and collaboration.

A circular economy is a regenerative system in which resource input and waste, emission, and energy leakage are minimized by slowing, closing, and narrowing material and energy loops. Popularized by The Ellen MacArthur Foundation, the concept is rapidly emerging as one of the most important trends in design, manufacturing and sustainability. Keynote speakers include Ken Webster, Head of Innovation at The Ellen MacArthur Foundation, author of *The Circular Economy: A Wealth of Flows*, and Nathan Shedroff, Associate Professor, Industrial Design at California College of the Arts.

Networking reception will follow the program.

**A Wealth of Flows: Circular Economy Workshop for Leaders of Design, Manufacturing and Sustainability**  
Monday, October 9  
11:30 am to 4:30 pm  
The Seidman College of Business at Grand Valley State University  
50 Front Ave SW  
Grand Rapids, MI 49504  
\$25 per person, includes lunch and reception  
[wmsbf.org/ceworkshop](http://wmsbf.org/ceworkshop)



Presented by Grand Rapids Community Sustainability Partnership and West Michigan Sustainable Business Forum with additional support from Grand Valley State University, Kendall College of Art & Design, and other partners.

Learn more and register at [wmsbf.org/ceworkshop](http://wmsbf.org/ceworkshop)

